

PHILIPPINE RURAL RECONSTRUCTION MOVEMENT 2010 Annual Report

Outcome 1: Strong local movements and learning centers for sustainable development

Participation in the 2010 elections

During the first quarter of 2010, PRRM continued to implement the project, “Enhancing Civil Society Participation in Electoral and other Political and Democratic Processes”, supported by the European Instrument for Democracy and Human Rights or EIDHR. This project has a focus on the cultural sensitivity of automated elections with the leadership selection processes and systems of indigenous peoples or IPs in the provinces of Ifugao, Nueva Vizcaya, Bataan, Camarines Sur, and North Cotabato.

In connection with the EIDHR project, PRRM organized a National Voter Education Forum and Agenda-Building Workshop for PRRM area personnel and partners last February 19-20. This was complemented by PRRM’s active participation and leadership in national electoral coalitions such as the Consortium on Electoral Reform or CER’s *Bantay Eleksyon*, *Vote Peace*, *Pera at Pulitika*, and *Halalang Marangal*.

In the second quarter, PRRM continued to implement the EIDHR project by holding more activities such as voter education, community-based information dissemination on voter rights and election automation, agenda building for citizens’ movements for good governance or CMGGs, covenant signing with local candidates in the local areas in preparation for the May elections.

The project teams also conducted monitoring of the automated elections, as well as an exit poll regarding election automation and its sensitivity to IP communities. The project team has also developed modules and conducted trainings on local governance, local budgeting and advocacy in the project areas, and initiated the development of the project website.

The Conrado Benitez Institute for Sustainability or CBIS also rendered technical assistance for PRRM staff and members of PRRM Chapters and partner people’s organizations who participated in the 2010 *Barangay* and *Sangguniang Kabataan* elections.

PRRM Nueva Vizcaya: (1) conducted two CMGG Electoral Agenda Building workshops; (2) conducted Voter's Education and election monitoring training for the provincial CMGG; (3) held a municipal candidates’ forum at the municipality of Sta. Fe; (4) disseminated a press release of the forum to local media; (5) held municipal covenant signing conducted in the municipality of Sta. Fe, where candidates from mayor down to municipal councilors signed the covenant prepared by the EIDHR project entitled: *"A covenant by and among 2010 candidates of Sta. Fe, Nueva Vizcaya on the protocol for the conduct of election campaigns and a pledge to develop and utilize sustainable solutions to poverty and powerlessness for the common good of the people of the municipality"*; (6) conducted mapping of PRRM allies running for the barangay elections. Of 25 ally candidates, 13 won their aspired seats (9 barangay captains and 4 barangay councilors), while 12 lost. Two chapter members were elected municipal councilors in the municipalities of Bayombong and Dupax del Sur, and were appointed chairs of the committees on Education, Environment and Infrastructure, respectively.

In Nueva Ecija, two leaders consistently attended the local CMGG training on good governance for sustainable development and local CMGG electoral agenda building sponsored by the PRRM EIDHR Project. The President of the LMVFF, a partner PO, won as barangay councilor for his last term in the October 2010 barangay elections. In Bataan, the branch office held the following election-related activities for the period: (1) enhanced and reviewed sectoral agenda (conduct of people’s agenda building

sessions, review of existing local development plans, local political mapping, dialogues and covenant signing, and broad agenda-building); (2) electoral training and campaigns (networking with other election reform stakeholders, conduct of voters' education/poll watchers' orientation, campaign planning and execution).

In Cavite, the branch office facilitated the formulation of the fishers' agenda and assisted in meetings/consultations regarding the conduct of electoral activities and PO participation in the elections. In Quezon, the branch office conducted voters' education and agenda-building activities for NIUGAN and GANDA-Q officers and members. The PRRM Camarines Sur and Camarines Norte branch offices facilitated a seminar for candidates of the barangay elections. They also helped in the monitoring and reporting of election results.

The PRRM Negros Occidental branch manager served as trainer and resource person on Good Barangay Governance and Local Sustainable Development for some incumbent/aspiring barangay officials from various areas and sectors in early October for the barangay elections. Election-related activities in Camiguin included consultation meetings between the branch office and the AMIN party-list, with PO leaders and identified volunteers (for the AMIN party-list). In North Cotabato, the branch office held three (3) voters' education training sessions for: (a) members of the Cotabato Multi-sectoral Leaders Caucus (CMLC); (b) youth members of the Malumpene Makilala Tribal Association (MAMATA); and (c) MAMATA elders.

MDG and climate sensitive local development policies, plans and budgets

The Nueva Vizcaya Chapter represented PRRM in the Provincial Development Council (PDC) and the Provincial Council for Sustainable Development (PCSD); was appointed Technical Working Group (TWG) member for the formulation of the province's Environment Code, Children's Code and Gender Code; represented PRRM in the Municipal Development Council (MDC) of Bayombong, Municipal Solid Waste Management-Information, Education and Communication (MSWM-IEC) Team, TWG on Municipal Environment Code Formulation and TWG on Municipal Framework Land Use Plan (FLUP) formulation; and was appointed Provincial Sectoral Representative (PSR) for Environment and Natural Resources (ENR) in the Regional Development Council (RDC) for Region 2 from 2010 to 2013.

The Philippine Rural Reconstruction Youth Association (PRRYA) successfully completed its documentary requirements for accreditation in the Municipality of Bayombong. The PRRYA maintained its seat as NGO youth representative in the municipal development council of Bayombong. It also maintained its accreditation as a recognized student organization in the Nueva Vizcaya State University (NVSU) Bayombong campus. Two community-based women's organizations (one in Kasibu and one in Dupax del Norte) were also accredited and acquired seats in the municipal development councils in their respective municipalities; and one community irrigation system (CIS) PO organized under the Global Link Management Institute (GLMi) project also sits as MDC member in the municipality of Dupax del Sur; the other 3 CIS POs are accredited but were not selected to sit in the MDCs of their respective municipalities.

In terms of anti-mining initiatives, the PRRM NV branch conducted a mining education seminar in Barangay Sinapaoan, GLMi project area, during their synchronized barangay assembly held on September 25 attended by over 150 community residents. This was in response to the request of the barangay captain to educate his constituents on mining to help them decide whether or not to support the mining exploration in their barangay. The NV people's agenda against large scale mining was integrated into the National CSO Advocacy Agenda on Mining. Together with other CSO participants, it also supported the Alternative Mining Bill (AMB).

In the fourth quarter, the draft Gender Code crafted by the previous Sangguniang Panlalawigan (SP) was adopted by the new SP committee in charge of the gender code formulation. In addition, the Municipality of Bayombong finally approved and adopted its Municipal Environment Code. The branch also participated in the review and approval meetings of the 2011 annual investment plans and budgets in the municipalities of Sta. Fe, Dupax del Sur, Kayapa, Bayombong and Kasibu where PRRM seats as MDC member. MLGU counterpart for PRRM-SD projects on sustainable upland agriculture, irrigation systems, organic fertilizer production were incorporated into the AIP of these municipalities.

Five chapter members are sitting in the municipal development councils of Kasibu, Kayapa, Dupax, Sta. Fe and Bayombong and three members are designated alternate representatives. In addition, two chapter members are permanent and alternate members of the Private Sector Representatives (PSR) to the Regional Development Council of Region 2. They sustained attendance and participation in 8 regional and 10 provincial committee meetings.

PRRM is currently in partnership with the local NGO *FRENDS* in the implementation of their Mount Palali-Mamparang Biodiversity Conservation Program also funded by the EU, as member of the Project Management Unit (PMU).

PRRM's main advocacy centers for sustainable agriculture in Nueva Ecija --- MANDALA and NEWLAC --- have actively campaigned for a provincial agenda on sustainable agriculture and women concerns and are now preparing for the renewal of their accreditation in the local development councils (LDCs). Both MANDALA and NEWLAC are being supported by the PRRM-convened NGO support group (i.e., PRRM, CARET, OPI, FPOP, EMPOWERMENT).

The NE branch also submitted to the RDC-3 re-accreditation and nomination requirements. It attended the MDG Tools National Conference held last August 12, 2010. As part of the Licab-Bayan research project, the branch conducted activities such as: (1) preparation and submission of rapid rural appraisal (RRA) guidelines for the Ateneo de Manila University (ADMU) Licab field research; (2) preparations for the RRA; and (3) supervision of the Licab-Bayan RRA process by the ADMU student interns.

Other activities from July to September 2010 included: (a) RDC Provincial Sectoral Representative (PSR) election and RDC reconstitution; (b) Guimba LGU meeting regarding the drafting of the 5-year municipal development plan; (c) *Alyansa Agrikultura* and Rice Watch Action Network (RWAN or R1) alternative budget workshop on agriculture; and (d) Moringa Technology Development and Resource Center meetings.

The Bataan branch office lobbied with the LGU and BFAR on the drafting of a Municipal Water Zoning Ordinance. Staff and POs attended and participated in the local legislative committee hearings on the formulation of the municipal ordinance on water zoning. In addition, they also participated in the validation of the community-based monitoring system (CBMS) results in all barangays of the model municipality, as well as formulation of barangay/municipal development council plans based on the results of the CBMS. The local POs also submitted the required documents at various LGU levels for accreditation in the current year.

As a member of the NGOs for Fisheries Reform (NFR), PRRM Cavite supported the following policy advocacy concerns on fisheries:

- At the executive level

- Funding of the Comprehensive National Fisheries Industry Development Plan (CNFIDP)
- Formation of a government task force that will work on the fisher folk settlement agenda of fishers
- Adoption of fishery framework at the national level
- Participation in the South China Sea Visioning Workshop
- Coastal use zoning for Manila Bay
- At the legislative level
 - Delineation of municipal waters
 - Filing of the marine protected areas (MPA) bill in the 15th Congress
 - Local resolutions/ordinances on women-managed areas
 - Localization of RA 8550 through the formulation of Comprehensive Municipal Fisheries Ordinances at the municipal level
 - Monitoring of the implementation of the continuing mandamus on cleaning up of Manila Bay
 - Piloting of a legal test case (for fisheries) applying the writ of *kalikasan*
 - Ensuring that fisheries concerns are integrated in the proposed National Land Use Act or the Land Use Policy Act (LUPA)
- At the local level
 - Fisher folk settlement issues
 - Delineation of municipal waters: the need to formulate ordinances
 - Solid Waste Management ordinances: providing emphasis and consideration to the protection of coastal waters against wastes
 - Localization of Comprehensive Municipal Fisheries Ordinances
 - Boat color coding (in some municipalities)
 - Fisher folk registration
 - Formulation of a municipal-level Environment Code to consider and include the fisheries sector
 - Ordinance stopping the approval of sand quarrying
 - Coastal use zoning to be considered in the comprehensive land use planning of municipalities

Also in Cavite, the local POs with assistance from the PRRM Cavite branch office submitted their accreditation documents to the Municipal and Provincial Boards. In addition, the branch also participated in the Luzon Consultation on Climate Change, Regional Consultation on the Fisheries Management Framework, and Regional Consultation on Climate Change in the Visayas.

In Quezon and Camarines Sur, the local branches participated in the formulation of the Implementing Rules and Regulations (IRR) for the Organic Agriculture Act of 2010. PRRM Camarines Sur also supported/endorsed resolutions in relation to the Social Development for Action of the Regional Development Council (RDC) and the National Government. The local branch offices together with some POs submitted accreditation requirements to the Provincial Board in Quezon and Marinduque.

Together with Camarines Norte, PRRM Camarines Sur submitted their accreditation papers to LGUs at various levels. Aside from the accreditation of PRRM Albay at the provincial and municipal levels, the Albay branch office continued with the implementation of the USAID-supported HEALTH-PRO project.

Other activities of PRRM Cam Sur for the fourth quarter included: (1) a stakeholders' meeting at BFAR Region V regarding the fish kill issue at Lake Buhi; (2) 3rd Organic Foods Conference in Naga City; (3)

MDGs/CCA localization meeting with LGU Baa; (4) briefing seminar for newly-elected barangay officials; and (5) meeting with RINCOMESA leaders regarding micro-finance together with PRRM President Isagani R. Serrano.

In Negros Occidental, PRRM branch/chapter officers/members are active leaders of local CSO networks. PRRM Negros is active in LDC and LSB meetings in various areas and public bodies. The branch crafted the concept paper of the newly-formed Negros Environmental Watch (NEW), which is now spearheading environmental issues and concerns in the province. The NEW focuses on the campaign to save Mt. Kanlaon from geothermal exploitation as well as in opposing the proposal to build a coal plant in Negros. Also, PRRM helped in facilitating and co-convening the formation of the Negros Coalition for Social Change (NCSC), which promises to be the broadest front for the advocacy of good governance, social and asset reform, environmental defense and sustainable development in Negros. The branch was instrumental in the crafting of the coalition's initial concept and working papers. The NCSC had its founding conference on December 10, 2010.

In addition, the local branch continued to steer the Alternative People's Development Council (APDC), a Bacolod-based alliance on good local governance and social reforms focusing on fiscalizing the LDCs/LSBs. The APDC will be launched in the first quarter of 2011, with PRRM as the convening secretariat. It continues to be a regular cog in a local radio station's Wednesday Advocacy Forum where it brings PRRM's development agenda.

PRRM Camiguin is an active member of the Solid Waste Management (SWM) Board of Mambajao municipality. The SWM Board meets regularly to discuss policies and appropriate interventions for SWM; 3 PRRM project staff participated in the policy advocacy for peace in Mindanao by being actively involved in the mobilization of POs supporting the Mindanao Peace Dialogue; project staff participation contributed to the crafting of peace advocacy campaigns for the Mindanao peace process. In North Cotabato, aside from the regular provincial and municipal level accreditations, PRRM is also a member of two coalitions of NGOs, the Citizens' Food Watch (CFW) and Task Force Food Sovereignty (TFFS).

Local chapter development and strong local movements

PRRM continued to conduct a series of meetings with the Save the Ifugao Terraces Movement (SITMO), former PRRM Ifugao members and the local federations to come up with agreements on strengthening partnership.

The PRRM NV Chapter held three chapter meetings for the year: the first meeting was intended for the preparation of chapter accreditation requirements and annual chapter planning, the second for chapter social enterprise development fund availment, and the third for chapter enterprise planning. Ten (10) PRRYA leaders joined the training on community organizing, participatory rural appraisal and life planning education together with 13 Japanese students and 6 agriculture volunteers from Botolan, Zambales held on August 28-29, 2010; 21 women members from 5 member organizations of PAIW-NV (DALUYONG) participated in the business planning and enterprise management training conducted by the branch. A business/social enterprise plan for each member organization was the result of the workshop. There was an on-going review of the feasibility of business plans/social enterprise plan prepared by each member organization to be funded under the *Pondong Pangkababaihan* which is temporarily invested in NOVOLED. LMVFF (SAKAHAN) renewed its accreditation and membership with the Municipal Development Council of Kasibu for 2010-2013. The NV PRRYA conducted two orientation meetings and renewed its accreditation in NVSU as a school-based organization. Also, it renewed its accreditation and membership in the MDC of the Bayombong LGU.

The Nueva Ecija (NE) Chapter held pocket activities for projects in philanthropy, community education via the *Sentro Likas Saka* project, and microfinance while awaiting the clarification and definition of Chapter roles and responsibilities. PRRM Nueva Ecija also continued implementing activities focused on the development of local movements in 2010. Some of these included: (a) PO monthly meetings, monthly assessments and planning conference; (b) KALIKASAN-NE annual general assembly; (c) campaign management training for PRRYA campus election slate; (d) facilitation of meetings for the Family Planning Organization of the Philippines (FPOP); and (e) attendance in NGO support group meetings regarding accreditation in municipal and provincial-level bodies.

The Bataan Chapter had meetings facilitated by the branch office. The latter also supported the Chapter members' campaigns in their bid for their respective electoral positions. Other activities conducted during the year were: meetings to support extension services for PO members and to assist partners in accessing support from LGUs and foreign agencies. The PRRM Bataan branch assisted its local sectoral groups in their development efforts. SUGPO, SPBI (women), PRRYA, SANIB (upland farmers), ARCO, Indigenous Communities Tribal Councils conducted various activities such as: organizational meetings, reactivation of members, midyear assessments, community-based coastal resource management (CB-CRM) activities (mangrove planting, maintenance of marine sanctuary and sea grass farm, training, among others), sustainable agriculture (SA) activities, fund accessing, networking/linking with LGUs.

In 2010, PRRM Cavite held activities spearheaded and managed by the local sectoral organizations (NAMAMANGKA, NAMAMANGKA Women, and PRRYA Cavite). These included: attendance to Climate Change Conference sponsored by *Aksyon Klima* and the NGOs for Fisheries Reform (NFR), PRRYA general assembly, courtesy calls to LGU officials, CRM initiatives (mangrove tree planting; visit to mangrove nursery), ALAY LAKAD, meetings and submission of accreditation papers to the municipal and provincial boards, *Pambansang Koalisyon ng Kababaihan sa Kanayunan (PKKK)* provincial consultation.

Also in Cavite, NAMAMANGKA coordinated with the Ternate LGU regarding the reconstitution of the MFARMC and follow up of proposed ordinances on water delineation. It also met with *Anak Dagat* regarding possible areas of cooperation for the implementation of the Ternate Fish Sanctuary. A meeting was held in Maragondon with the CB-CRM Project Management Team. Initial plans were discussed to revitalize the PMT. Other activities of the fisher folk organization included: (a) PRRYA meeting in preparation for the province-wide provincial consultation; (b) meeting with DLSU representative regarding exposure of the students in Cavite fishing communities; (c) meeting re Eco-Tour Development program for Maragondon; and (d) meetings regarding the P2-funded CBCRM project. The NAMAMANGKA women participated in the consultations for the P2 CBCRM project. They also participated in the World Rural Women's Day/World Food Day activity. The Cavite PRRYA was re-organized and a new set of officers were elected.

The PRRM Quezon Chapter submitted their affirmation for accreditation to the PRRM National Council. For Quezon, the PRRM branch conducted activities such as meetings with sectoral organizations, dialogue with the PRRM Quezon Chapter members and PRRM President Isagani R. Serrano, and Board meeting of the Coconut Industry Reform Movement (COIR). In addition, the PRRM Quezon/Marinduque branch attended the NGO/PO selection process held at the Provincial Capitol building. PRRM Quezon also conducted meetings with GANDA Quezon and QNAS (regarding the trainers' training on sardines making). In Marinduque, PRRM also held regular consultations and meetings with the local POs.

In Camarines Norte, the POs conducted the following activities: facilitation of the NIUGAN Council of Leaders (COL) meeting; assistance to MAGSAKA's and Nagkakaisang Kababaihan ng Camarines Norte (NKCEN) planning session; preparations for campaign planning and management training for Camarines

Norte POs.

The PRRM Camarines Sur branch held the following undertakings: KAMARIN meetings and consultations; review and submission of accreditation requirements; discussion on micro finance plan with POs; attendance to a general orientation/briefing regarding Internal Quality Control Systems (IQCS) for organic farming and products; and participation (with POs) in the Farmers' Forum during the 6th Celebration of Bicol Business Week. PRRM Cam Sur together with some local PO leaders and members also attended a public hearing on Stakeholders Mobilization for Rural Development Undertakings ordinance. They also mobilized members for a public hearing on policy ordinance for the barangay elections.

The Albay Chapter conducted a Board meeting for the preparation and submission of re-affirmation documents last March 22, 2010. In Albay, the local sectoral organizations implemented activities which included: (1) meeting with SAMAPA officers for the preparation of project proposals to be submitted to DALUYONG; (2) courtesy call to the Provincial Health Officer with partner NGOs for community mobilization plan; (3) Provincial Development Council meeting on NGO-PO accreditation; (4) 2nd technical working group meeting for the *Usapang Macho* event; (5) orientation/training and preparation for micro finance initiatives; (6) Albay Chapter meetings; (7) attendance in the National Conference on MDG Monitoring Tools for the PRRM MDG monitoring tools project; (9) Men's Congress activity at the Tabaco National High School Alumni Hall; and (10) PKKK organizational diagnosis attended by different women's federations in Albay including SAMAPA. In November 2010, PRRM Albay held a meeting with SAMAPA leaders for their leadership training for 2nd liners and other activities such as canvassing of medicines for the re-opening of the Botika sa Barangay project. The PALAYAG officers also held a meeting for the local COL planning and election of a new set of officers.

The PRRM Negros Chapter held regular meetings/consultations during this period. The Chapter BOD and Executive Committee were reconstituted and vacancies were filled in.

In Camiguin, three Chapter members are active in the provincial development council (PDC). The branch office also facilitated informal consultations with four chapter leaders regarding the expansion of micro finance operations and engagement with LGUs on solid waste management and climate change. Five Chapter Board members attended the Mindanao Peace dialogue held in Cagayan de Oro city last March 6, 2010. The PRRM Camiguin branch provided support for the passage of SB resolutions in 3 municipalities (Mambajao, Guinsiliban and Mahinog). Two PO leaders are sitting in the MDC. In addition, the local branch conducted consultation meetings on: (a) CHW Network; (b) AFA cooperative; and (c) Sustainable Agriculture Forum. Other activities included: (1) review of Mambajao SWM and development of Risk Assessment tools for Mambajao; (2) participation in CCRMP technical working group meetings for monitoring purposes; and follow-up developments of proposal with DISOP.

The North Cotabato Chapter is active in the Cotabato Multi-sectoral Leaders Caucus (CMLC). In addition, the Chapter Chair is also advocating for the release of the calamity fund mandated by law at the provincial and city levels. The Chapter is one of the lead conveners of the Citizen Food Watch (CFW) which is a network of NGOs in the province, the Task Force Food Sovereignty (TFFS), and a City Development Council (CDC) member of Kidapawan City. A General Assembly was conducted last June 14, 2010 by the local Chapter in North Cotabato. An MDCC meeting in Makilala was held. Agenda for the activity were the presentation and approval of the Comprehensive Development Plan CY 2011-2016, the Vision-Mission of the Municipality, and the Annual Municipal Investment Plan CY 2011. PRRM branch staff assisted the Makilala LGU in the conduct of a Good Governance training attended by LGU officers. A courtesy meeting was done with Cotabato Governor Mendoza with PRRM President Gani Serrano. PRRM activities in the province were discussed during the meeting.

Efforts were also made for the sustainability of provincial coalitions and networks (ProRRMs). The Nueva Vizcaya Chapter assisted in the formation and expansion of the Alliance of Community Development Advocates (ACDA) and SALAKNIB (a network of NGOs and POs in the province). The Bataan NGO-PO Network (BNPN) held an assessment and enhanced its sectoral agenda portfolio for women, youth, upland and lowland farmers, fisher folk, and indigenous peoples (IPs) in Bataan. Camarines Sur's USWAG network members (KAMARIN, RINCOMESA, YA and AGKAS) actively participated in the EIDHR project activities (agenda building and training activities).

Prominent National Federations

PRRM's partner national sectoral federations such as PUMALU-MV, SAKAHAN, NIUGAN, PRRYA and DALUYONG continued to implement organizational development activities to strengthen their respective member organizations, federations, coalitions and networks. Organization building endeavors were continuously undertaken by PUMALU-NV, SAKAHAN, NIUGAN and PRRYA to build-up their capacities. PUMALU-MV held an organizational assessment to review its mandate and re-plan for the next year.

KALIKASAN-NE has just concluded an organizational development process. The activity was designed to position KALIKASAN-NE as the core among PRRM's partners in Nueva Ecija and promote and enhance its image as the premiere organization in sustainable agriculture. The local SAKAHAN in Nueva Vizcaya implemented a micro-lending project with a grant fund availed of from the Regional Network of Indigenous Peoples (RNIP) and has assisted in the formation of SALAKNIB, a network of NGOs and POs in the province whose objective is to campaign against development aggression such as timber poaching, mining, etc. In Camarines Sur, KAMARIN-RINCOMESA managed the remaining coco seedling nursery project at Tambo Buhi. The local NIUGAN in Quezon conducted a General Assembly and planning workshop. PUMALU conducted its COL meeting in Lucena City.

PRRYA Nueva Vizcaya, in partnership with the Dep Ed, piloted its summer tutorial project in Magsaysay Elementary School with 20 enrollees. It is a consistent member of the Municipal Peace and Order Council (MPOC) and the Municipal Development Council (MDC) of Bayombong representing the youth sector and is accredited in the Nueva Vizcaya State University (NVSU) as a school-based organization.

A reorganization process was held by PRRYA Nueva Ecija to prepare to participate in the Central Luzon State University (CLSU) college council election. PRRYA Cavite conducted meetings, profile update, and campus-based activities. They also attended national events such as MPA/WMA Forum in Mindanao (May 9-10, 2010), South China Sea Seascape Visioning Workshop (June 10-11, 2010), Marinduque Study Tour, and other CRM-related events.

In Nueva Vizcaya, DALUYONG members implemented social enterprise projects such as seedling propagation, piggy, marketing, *botika sa sitio/barangay*, and micro-lending. In addition, they availed of PhP50,000 from the *Pondong Pangkababaihan* and deposited it with NOVOLED to be used for other possible projects for the local organization. DALUYONG groups in other provinces/regions such as Nueva Ecija, Quezon, Marinduque, Bicol, and North Cotabato also availed of the *Pondong Pangkababaihan* which was maximized for various livelihood efforts like micro-enterprises, among others.

Model building and establishing learning centers for sustainable development

Climate change action/disaster risk reduction (CCA/DRR)

The first semester of 2010 was marked by closure activities of the Vulnerability and Adaptation or V&A assessment component of the Second National Communication or SNC on climate change, as well as the preparation of a V&A audio-visual presentation or AVP, that was finalized and submitted to the UNDP in August 2010.

The Conrado Benitez Institute for Sustainability or CBIS has finalized the Climate and Disaster Risk Reduction or CDRR training module for the ProVention Consortium project. This project, conducted in San Miguel Island, Tabaco City, Albay was selected by Oxfam-Great Britain to be part of a publication of good practices on CDRR. The CBIS submitted the final PRRM CDRR case study to Oxfam during the second semester of 2010.

The CBIS was also involved in a consultancy for the Australian Agency for International Development or Aus AID on community-based disaster risk management or CB-DRM in Taguig City as part of a post-Onдой and Pepeng rehabilitation program.

Together with the Earth Day Network, PRRM participated in a series of planning sessions for the Earth Day Celebration in April 2010. PRRM also participated in the launching of “Basura-Free Elections”, and facilitated the signature campaign for the 10 Million Movement for Climate Change. Also in cooperation with the Earth Day Network, PRRM participated in the launching of “PagbaBAG ko, Pagbabago!” (a reusable bag campaign). PRRM also participated in the global 350 campaign to raise awareness on the importance of reducing greenhouse gas or GHG emissions.

Together with disaster risk reduction advocates of the DRRNet-Phils, PRRM shared technical inputs for the formulation of the Implementing Rules and Regulations or IRR for Republic Act (RA) 10121 during write-shops conducted in July, August and September 2010, culminating in a National Multi-Sectoral Consultation.

The PRRM Quezon City Chapter and *Gawad Kalinga* have been jointly implementing a Zero Waste Management Program in Quezon City since 2009. One site is in Barangay Culiati in Visayas Avenue, and a new target site for the implementation of the 2nd phase of the ZWMP is GK Tribu, Batasan Hills, Quezon City. The team has already visited and assessed the site.

The KALIKASAN-NE initiatives on climate change adaptation and mitigation in Nueva Ecija were published in the Philippine Daily Inquirer. The Camiguin branch office also facilitated discussion with the Municipal Development Councils (MDCs) of two LGUs on integrating climate change and disaster risk reduction in the solid waste management plan of the two municipalities (Catarman and Mambajao).

Sustainable agriculture/organic farming

Activities conducted in relation to sustainable agriculture included:

- Follow up of Phase 2 of the Organic FIELDS Support Project or OFSP with the Department of Agriculture, to be implemented next year;
- Hands-on training on nature farming and solid waste management for the Gawad Kalinga Enchanted Farm project in Angat, Bulacan; submission of consolidated report for the hazard mapping and risk analysis of the GK Enchanted Farms;
- Orientation on Climate Change and Agriculture for NIUGAN, PRRM’s partner national federation of small coconut farmers organizations;
- Orientation on upland agriculture and climate change for upland people’s organizations (POs) in Nueva Vizcaya;

- Provision of technical assistance for the sustainable agriculture model farm in Bataan;
- Maintenance of the rooftop garden at the PRRM National Office building;
- Continuing activities in relation to organic and sustainable agriculture modeling at the National Training Institute or NTI in Nieves, San Leonardo, Nueva Ecija;

At the National Training Institute (NTI) in Nieves, San Leonardo, Nueva Ecija, preparations started for vegetable production and for the establishment of livestock production. This included planting of corn and okra, pick up of organic chicken from Cabanatuan City, continuous preparation on the field for planting of white corn, establishment of fencing for organic free-range chicken, rehabilitation of the duck house and fencing, continued planting of vegetables, source searching for goat production, initial cultivation and fertilization of corn plus planting of hot peppers.

In Nueva Ecija, the Kooperatibang Likas ng Nueva Ecija (KOOL-NE) has updated their business plan, with 26 hectares for the dry season/second crop production.

The Bataan branch office attended meetings for partnership with the LGU Municipal Agriculture Office (MAO) and the farm sector. The main agenda is the development/setting up of demo farms and the establishment/enhancement of organic fertilizer production. PRRM Bataan also conducted the following activities related to sustainable agriculture: (1) mobilized awareness campaign on El Nino Phenomenon; (2) partnership with and accessing of funds from the Institute for Philippine Cooperatives and Social Enterprise Development for Organic Farming; and (3) transplanting of 10,000 seedlings in BUFAI farm areas of Barangays Bilolo and Gen. Lim in May 2010.

In Quezon, a one-hectare demo farm devoted to the System of Rice Intensification (SRI) is being maintained. In Camarines Sur, RINCOMESA sustained its project on education, training on organic farming and food security in partnership with Action Against Hunger which started this June 2010. In North Cotabato, the Dugong Women of M'lang have remained farmer creditors/micro finance clients who are practitioners of sustainable agriculture.

Goto King likewise contracted PRRM to implement a Zero Waste Management Program in the Goto King Main Office and store branches and to introduce organic farming in the Goto King Farm. The CBIS assessed the current waste management practices of the Goto King Main Office and conducted an agricultural land assessment at the Goto King Farm in Bataan.

Summit Media featured the rooftop garden of PRRM in the April 2010 issue of Yummy Magazine. The interview and photo shoot were conducted at the PRRM rooftop garden last February 2010.

Together with sustainable agriculture advocates from other provinces, PRRM Nueva Vizcaya, Nueva Ecija and Bataan shared technical inputs for the formulation of the Implementing Rules and Regulations or IRR for Republic Act (RA) 10068 during the consultation held on July 19 at Dagupan City. In Quezon and Camarines Sur, the local branch offices also participated in IRR formulation for the Organic Agriculture Act of 2010. In addition, PRRM Camarines Sur has sustained strong partnership with the Department of Agriculture (DA) in Region V. PRRM Camarines Sur also attended the regional consultation on IRR formulation for the Organic Agriculture Act held at the Central Bicol State University for Agriculture.

The Conrado Benitez Institute for Sustainability (CBIS) was involved in the following activities related to sustainable agriculture:

- Hosting of a foreign intern who conducted research on sustainable agriculture

- Consultation meeting with the Japan International Cooperation Agency (JICA) regarding PRRM participation in organic certification for the System of Rice Intensification (SRI)
- Development of a project proposal on SRI for the Maritubog-Maridagao Irrigation Project (MMIP-Stage II) implementation manual, and submission to the Department of Agriculture and JICA
- Development and submission of a project proposal on Diversified Integrated Farming Systems (DIFS) for the City Government of Tabaco, Albay
- Partnership with Joey Ayala's project on *Palay, Bigas, Kanin*
- Assistance in the development and conduct of the Organic Fair during PRRM's Anniversary

The CBIS also conducted/facilitated two conversations on sustainability with themes on food security through sustainable and organic farming with Robin Broad and John Cavanaugh, and during the anniversary celebration, "PRRM@58: Helping Government Keep the MDG Promises".

The CBIS, Corporate Affairs and Human Resources Offices (CAHRO) and Financial Services Unit (FSU) assisted in maintaining the PRRM rooftop garden. Major harvests were lettuce, *pechay*, *camote*, basil and *ube* from which the institution derived a small income. The garden has been a regular source of herbs and medicinal plants needed by staff.

Upland forest/watershed management

In Nueva Vizcaya, PRRM has been engaged as a member of the Project Management Unit (PMU) of the Mount Palali and Mamparang Biodiversity Conservation Program implemented by FRIENDs. An accomplishment of the PMU was the public hearing on the proposed co-management local ordinance to facilitate the closing of open access areas within the project sites.

In the first semester of 2010, PRRM Nueva Vizcaya also accomplished the following in relation to the project, "Promotion of Participatory Forest Management (PPFM) in the Critical Watersheds of Nueva Vizcaya Province", supported by the Japan-based Global Link Management Institute (GLMI):

- Establishment of baseline monitoring data for the Sustainable Upland Agriculture Development Program of the branch;
- Total of 159 individuals composed of 114 males and 45 females spread in 4 barangays and 4 municipalities maintaining model farms on contour farming;
- Total of 154 farmer co-operators (FCs) selected as beneficiaries of the contour farming and agro-forestry techniques for Year 3 who will be recipients of fruit-bearing tree seedlings, organic fertilizers and free training/seminars and cross visits on sustainable upland agriculture;
- Development of 36 farmer instructors (FIs) who had excellent model farms in Years 1 and 2, tasked to teach new FCs on contour farming and agro-forestry techniques to facilitate technology dissemination;
- On-going construction of 5 units of community irrigation systems in 4 project barangays with a total of 244 upland farmer beneficiaries;
- Forty (40) new caretakers of vermi-compost production stations selected to demonstrate the vermi-compost production technique as source of organic fertilizers for model farms. They shall be recipients of construction materials and African night crawlers from the project;
- In partnership with Dep Ed, preparation of an Environmental Education Guidebook for Teachers in Elementary Schools to assimilate environment education in the curriculum of public elementary and high schools; and
- Exploration of potential marketing strategies to support the farmer co-operators' crop production and marketing of vegetables and fruits produced in the model farms. Pocket activities such as

establishment of nurseries, reforestation, etc. were also conducted in other provinces.

In the third quarter, PRRM Nueva Vizcaya conducted exploratory talks with some municipal mayors in barangays covered by the Global Link Management Institute (GLMI)-supported project for the allocation of counterpart funds for the next phase of the GLMi project, especially for community irrigation system (CIS) construction and forest land use plan (FLUP) formulation. The branch office joined the Regional Development Council (RDC) 2 Advisory Committee Meeting held on September 13 at the House of Representatives, Mitra Building to support the RDC endorsement of their proposed budget for 2011 amounting to PhP14 billion for indigenous peoples (IP) education and development (SIPED), as well as funding of 15 critical flood control projects for the protection and rehabilitation of Cagayan River.

The NV branch also conducted interim project evaluation in 8 barangays of the GLMi project with partner municipal LGUs, barangay LGUs and project participants to determine the achievements as well as the things to be improved. Capacity development activities included: (1) on site practice on monitoring methods for model farms and vermi-compost; (2) training on strategy development for CIS PO to improve construction and management of CIS; and (3) cross visits and farmers' sharing of experiences and techniques.

In the last quarter of 2010, PRRM Nueva Vizcaya established 40 vermi-compost production stations for the third year of the GLMI-supported PPFM project; 36 stations are currently functional with continuous production of vermi-compost applied in model farms. Forty (40) caretakers attended training and cross visits on vermi-compost production techniques.

Nine units of community irrigation systems or CIS were constructed in 4 barangays with turnover ceremonies conducted. A total of 207 households will benefit from the CIS and 96.5 hectares will be irrigated by the CIS projects. A total of 1,000 forest tree seedlings accessed from municipal local government units or LGUs were planted in the catchment areas of these CIS. Four CIS POs were organized, all of which have been registered with the Securities and Exchange Commission (SEC).

The Bataan branch also held the following activities on upland resource management: on-going organic fertilizer production, set up of organic farms in the municipalities of Samal, Abucay and Orion as satellite organic production areas, and linkage with La Salle University for the provision of 5,000 fruit-bearing trees.

The Marikina Watershed Initiative is a project to protect and reforest the Marikina watershed area. PRRM, together with other organizations, formed Resilience, a consortium that plans to participate in this project.

Coastal resource management/sustainable fisheries

In the first semester, the Bataan branch office held meetings/dialogues for lobbying with the LGU and BFAR for the drafting of an ordinance on Municipal Water Zoning. It also participated in the local legislative committee hearings related to the proposed ordinance. Aside from activities supporting SUGPO, SALBA, and the FARMC in the *Saradong Manila Bay* advocacy, it also conducted activities for the maintenance of CB-CRM projects on mangrove reforestation/nursery such as:

- Planting and transplanting of mangrove seedlings;
- Fencing of mangrove areas for nurturing (19 hectares);
- Regular filling/enrichment of mangrove varieties in identified sites;
- Picking/harvesting, and potting of mangrove propagules; and
- Monitoring and maintenance.

For the fish sanctuary, the Bataan branch office conducted:

- On-site assessment;
- Deployment and construction of artificial reefs (AR); and
- Fencing/establishment of guard house within the perimeter area.

For sea grass, the Bataan branch conducted monitoring and maintenance activities. The branch office held *Bantay Dagat* planning and actual operation. In relation to alternative/supplementary livelihood opportunities, the branch conducted the following activities:

- Income assessment study for fish catch and marketing system;
- Consolidation of common market facilities among POs;
- Establishment of a common market area;
- Site selection and analysis;
- Formulation of feasibility studies; and
- Construction of units.

For the CRM training center, the branch assisted POs in the formulation of a CRM development plan as well as in the logistics/legal papers on the forging of a memorandum of agreement (MOA) with the LGU regarding donation of a lot area.

The Bataan branch planted a total of 80,000 mangrove (*bakawan*) propagules and *pagatpat* seedlings in the Municipality of Orion from January to June 2010 covering 4.0 hectares of mangrove reforestation; potted 8,000 propagules in 0.5 hectare (surrounded by netted perimeter fence) for its mangrove nursery; monitored and conducted assessment of artificial reef (AR) conditions (repaired and maintained the deployed AR units and perimeter fence of bamboos); established a guard house and installed signage in perimeter areas for the fish sanctuary; planted sea grass in 0.5 ha.; assessed potential areas in Brgy. Camachili for transplanting of sea grass; lined-up skills training, seminars and orientation for the coastal resource management project (CRMP) with P2; and accomplished a memorandum of agreement (MOA) on Deed of Usufruct for 800 square meters for the training center.

The Cavite branch office conducted a rapid rural appraisal (RRA) in Naic and Ternate with the BFAR, as well as regular project monitoring and site visits (by the *Bantay Dagat*) for the fish sanctuary. On the other hand, the following activities were conducted for mangrove reforestation:

- Tree planting (3500 propagules in Rosario, 4000 seedlings in Maragondon, and 2500 planted in Ternate, for a total of 10,000); and
- Fencing of mangrove tree planting sites in Maragondon.

The following activities were conducted for the mangrove nursery:

- Agreement with the Cavite State University (CvSU) on partnership in implementing the mangrove nursery project;
- Site clearing of the mangrove nursery area;
- Construction of the nursery in the selected site; and
- More than 1,000 propagules planted in the nursery site.

In addition, the Naic Fish Sanctuary Management Team was organized in Naic, Cavite. Mangrove reforestation plans and activities were integrated into the NAMAMANGKA plans and other local primary fisher folk organizations. In Rosario and Maragondon, the target was achieved, with at least 75-80% survival rate; in Ternate, the survival rate is lower at 60-65%. They also fenced the planted mangrove propagules in Maragondon. Mangrove nursery construction was completed, with an area of 30 x 20 meters. The first 500 propagules planted are now around 2-2½ feet tall, having 4-5 leaves (now at the hardening stage); the second 500 propagules planted now have at least two (2) leaves. PRRM, together with NAMAMANGKA, are waiting for Sandigan's response regarding PRRM's proposal for them to adopt the nursery (Sandigan is a private shipping management services firm). Continued monitoring of the sea grass conservation site was also conducted.

In the second semester, PRRM continued to implement the CB-CRM project supported by Japan's People-to-People Aid Movement or P2, in the provinces of Bataan and Cavite. CB-CRM in Bataan continued with the implementation of CRM activities such as the establishment of a new guard house, fencing of the mangrove nursery, potting of an additional 7,000 mangrove seedlings, maintenance of the sea grass farm, and availing of PhP600,000 for a CRM project from the UNDP. The PRRM Chapter in Bataan also participated in the *pawikan* or sea turtle festival, an annual commitment.

Also on CB-CRM, PRRM Cavite regularly held its monitoring and patrolling of Cavite coastal areas. A meeting with the NGOs for Fisheries Reform or NFR regarding fisher folk registration and licensing was also conducted. Other CRM-related activities included: planting of an additional 2,000 mangrove propagules in Ternate, and participation in the *Konsultasyong Bayan* regarding CRM issues. In addition, the local branch also participated in the regional consultation on the Fisheries Management Framework.

In Camiguin, the branch office met with the Country Director of DISOP (Belgium) in Davao City regarding CRM micro finance project conceptualization and development. It also completed and submitted the CRM proposal on micro-finance to DISOP, and is now awaiting DISOP's response.

Community Health

HIV/AIDS Prevention Project: After the end of the three-year HIV/AIDS Prevention Project with UNICEF, the latter granted a short-term (three-month) scheme to assist the organized Peer Educators (PEs) in areas struck by the 2009 typhoons. The program was entitled "Awareness-Raising on HIV/AIDS/STIs of Youth in Evacuation Centres in Muntinlupa, Marikina, Pasig, Taguig, and Quezon City". The main objective of the project was to assist in HIV/AIDS/STI prevention and referral among target youths in the covered evacuation centres. At the end of three (3) months, the project aimed to:

- Conduct 120 sessions in the five covered cities/areas reaching 1,500 youth participants (15-24 years old);
- Counsel 100 youth participants (20 participants/city); and
- Refer 30 STI/HIV cases to the nearest Social Hygiene Clinic.

Fifteen (15) senior PEs from Manila, Quezon City, and Pasay City were tapped and given disaster orientation training by the UNICEF to assist and provide knowledge about HIV/AIDS/STI prevention to target youths in the covered cities. The project ran from February to April 2010.

HEALTH-PRO Project: PRRM was selected as a local replicating agent (LRA) for the USAID-supported Health PRO Project in Albay. A meeting in October 27, 2009 was held with Dr. Chito Mendoza, Provincial Health Officer of Albay and Ms. Rose Ann Gafud of Health PRO, to introduce the PRRM Albay team and discuss, in broad strokes, initial plans for Albay and identify the ten municipalities to be covered by the project. The ten municipalities and cities are: Bacacay, Tiwi, Camalig, Guinobatan, Daraga, Oas, Polangui, Ligao, Tabaco City, and Legazpi City.

On December 14-18, 2009 a trainers' training on Interpersonal Communication and Counseling was conducted at the Crown Regency Hotel, Makati. This was participated in by area coordinators and trainers, PHO and CHD staff. On December 18, 2009, some of the PRRM LRA staff attended the *Buntis* Pageant held in Malipo, Guinobatan. The pageant was such a success that the Provincial Health Office decided to hold a province-wide pageant in April 2010 to be called *Pretty Preggy*. On February 2, 2010 a project orientation for all municipal health officers from the ten municipalities was conducted at the PHO Conference Room.

The second quarter focused mostly on capability building at the local level with training conducted on: Inter-Personal Communication and Counseling (IPCC), Community Mobilization and monitoring tools.

On Behavioral Change Communication (BCC), the first Albay beauty pageant of pregnant women was held April 17, 2010 in Legazpi City, Albay. This was participated in by 11 pregnant women from 8 municipalities. The key message that the pageant would like to convey was imparting among women the importance of pre-natal and post-natal care, consultation with skilled health workers, and family planning.

During the second quarter, local groups were also identified that the project could tap to help pursue project objectives in information dissemination and media work. A Community Mobilization workshop was held in Makati, attended by 18 participant-representatives from Health PRO's partners.

On local health events, a *Buntis* Congress was held in Polangui on 25 June 2010, attended by 88 pregnant women. During this quarter also, the project team started with their Informed Choice and Volunteerism monitoring

The third quarter activities of the HEALTH-PRO project intensified capacitation of health service providers on inter-personal communication (IPC), reaching out to more people in the covered communities, health events and maternal health campaigns (e.g., *ligtas na panganganak*, *buntis* pageant, *buntis* classes, breastfeeding), and encouraging male involvement in maternal health care.

Legazpi City was the site of the first Men's Congress on Family Health, held August 5, 2010. The theme was "*Usapang Macho: Responsableng Ama, Mapag-arugang Asawa.*" The main objective of the Congress was to encourage and strengthen male involvement in maternal health care and family planning towards better quality of life for the Filipino family. Some 130 men attended the Congress from the PNP, municipal and barangay officials, teachers, farmers, fishermen, vendors and drivers.

In Bacacay, a *Buntis* Congress was held August 18, 2010 with the theme "*Ligtas na Panganganak ni Nanay at Kalusugan ni Baby: Kailangan.*" Topics discussed during the Congress were: nutrition for pregnant women, recommended exercises, new born screening, dental health and facility-based delivery. A total of 62 pregnant women attended the Congress.

In Tabaco City, a forum called *Usapang Macho* took place among *padyak* (pedicab) drivers. The topics were on family planning and maternal health care. A total of 108 *padyak* drivers came to the forum.

During the fourth quarter, PRRM Albay attended and assisted in the conduct of a training/workshop on Facing the Media with MHU personnel.

Outcome 2: Strong national influence on sustainable development policy and action

PRRM's advocacy activities in 2010 were devoted to raising the profile and voice of PRRM in support of institutional projects, especially public education on poverty and the millennium development goals or MDGs, climate change action and disaster risk reduction. It also included raising the profile of PRRM from the local to the national and international arenas.

PRRM is engaging the newly elected national and local governments in crafting climate and disaster risk-resilient, MDG-focused MTPDP, Annual Investment and Expenditure Plan, General Appropriations, local development plans and budgets. PRRM is also the recipient of a grant from the United Nations Millennium Campaign or UNMC to assess and enhance indicators for the implementation of the Millennium Development Goals or MDGs among local government units.

Active and sustained participation in national and local discourse on sustainable development

PRRM, through Social Watch-Philippines (SWP), was involved in the Citizens' Shadow Report on the Millennium Development Goals (MDGs) for 2010. Since 2000, SWP has been coming out with shadow reports on MDG progress. Four such reports have been produced so far - in 2001, 2003, 2005 and 2007 - all of them consistently critical but constructive. These reports echo the voices of various sectors in society, especially those living in poverty and at the margins of social protection. These reports represent alternative perspectives and views of non-state actors about how government is doing. They also contain recommendations for how performance might be improved.

The Citizens' Shadow Report on the MDGs aims to contribute to intensifying efforts towards the attainment of the MDGs within the last five years before 2015 by deepening analyses, broadening discourses, identifying obstacles and proposing solutions through a document that surfaces and articulates the voices of the most marginalized sectors and provides a detailed picture of development and poverty down to the grassroots. The shadow report intends to feed into the Medium Term Development Plan of the new regime as a reference baseline situation.

“Winning the Numbers, Losing the War: The Other MDG Report 2010” is composed of 12 articles, including the main review paper, to cover all the eight MDGs and related themes such as indigenous peoples, Muslims, internally displaced peoples from conflict-afflicted areas in Mindanao, urban poor and women, food security, climate change adaptation. The Citizens' Shadow Report on the MDGs was presented to the Speaker of the House of Representatives and the Senate President during a high-profile launching at the Congress of the Philippines last September 15, 2010.

Last August 2010, PRRM with the support of the United Nations Millennium Campaign (UNMC) and the UNDP, started a project, “Development/Rationalization and Enhancement of a Citizens' Monitoring Tool for MDG Localization”. The project concept included the following components/activities:

1. Conduct of forums/discussions on various experiences with the use of different monitoring tools and identification of lessons learned and recommendations;
2. Analysis of the various monitoring tools in place and development of a citizen's monitoring tool that can be easily adopted by local government units (LGUs) and province-based CSOs;
3. Conduct of multi-stakeholder consultative meetings to test-run the citizen monitoring tool and launch in one of the poorest municipalities;
4. Training of CSOs on the use of the monitoring tool and echoing to other CSOs from the provinces;
5. Documentation of the process and experience and presentation of the citizen monitoring tool to the Department of the Interior and Local Government (DILG) and newly elected LGU officials to encourage its adoption.

On August 12, 2010 PRRM hosted a National Forum on the Development and Implementation of MDG Monitoring Tools, which brought together developers and users of tools for monitoring MDG accomplishments. The forum aimed to identify lessons learned, discuss issues, and draw recommendations from the developers and users of the tools for the purpose of enhancement and rationalization.

Post-forum, the PRRM team conducted interviews with some of the forum presenters to deepen discussions on issues and recommendations concerning MDG monitoring. Interviews were conducted with Mr. Rene Raya of Social Watch–Philippines; Ms. Anne Bernadette Mandap and Ms. Jasminda Quilitis of the Angelo King Institute for Economic and Business Studies (for PEP Asia–CBMS Network Office); Ms. Thelma Abdul Rahman (representing Ms. Priscilla B. Mejillano) of the Bureau of Local Government Development, DILG; Mr. Ramon Falcon of the Social Development Staff, NEDA; and Director Vincent Leyson of the Department of Social Welfare and Development (DSWD).

Last October 15, 2010 a round table discussion (RTD) was conducted to sharpen analysis on the various MDG monitoring tools by identifying the strengths/weaknesses of the tools; identify areas for content and process enhancement of the tools in relation to the indicators of the MDGs; and present initial recommendations on piloting efforts in relation to PRRM’s UNDP/UNMC-supported project.

As a result of these discussions, the project now focuses on the adoption of an improved Community Based Monitoring System or CBMS by enhancing its environmental metric through the introduction of CDRR in LGU planning in Tabaco, Albay and Licab, Nueva Ecija. The CBMS was originally developed by the Angelo King Foundation in 2003 and PRRM has piloted this tool in several areas since then.

The Nueva Vizcaya branch office assisted in an anti-mining IEC campaign conducted in the first quarter in a cluster of barangays of Kasibu municipality, composed of representatives from 5 barangays attended by 78 community residents. Together with other NGO partners, the branch also assisted in the formation of the Alliance of Novo Vizcayanos Against Development Aggressions (ANVADA), composed of multi-sectoral groups and individuals from government, NGOs, POs in mining communities, and the local business sector to serve as the provincial advocacy group against all forms of development aggression. The branch office assisted in drafting the declaration of principles, constitution and by-laws, election of officers and development of the alliance’s 2010 organizational plan.

PRRM Nueva Vizcaya, for the first time, officially sits as Provincial Sectoral Representative (PSR) to the Regional Development Council (RDC) for Environment and Natural Resources in Region 2 (Cagayan Valley). Destructive large scale mining and unsustainable agricultural practices are the primary advocacy issues to focus on in its official membership in the RDC. The branch office also participated in the formulation/crafting of the CSO version of the proposed Sustainable Forest Management Act of 2010 to be passed this 15th Congress; sponsored the conduct of seminars on the water rights system and the water permit application for community irrigation system (CIS) project beneficiaries, Barangay Captains and Municipal Environment and Natural Resources Officers (MENRO) in covered municipalities for the security of water sources, sustainability of water use of the CIS constructed under the GLMI-PPFM project, and to observe accountability to government policies; sustained participation in FLUP formulation workshops and meetings in the municipality of Bayombong; sustained participation in public hearings called by the *Sangguniang Panlalawigan* of Nueva Vizcaya on local policies enacted by them; sustained participation in discussions and meetings called by national line agencies like the DENR on localization of ENR policies and COMELEC for Operation *Baklas* of campaign paraphernalia posted in standing trees last April and June; and sustained participation in the series of meetings and workshops for the continuing formulation of the Province’s Environment Code, Children’s Code and Gender Code.

In the second semester, PRRM Nueva Vizcaya conducted meetings to finalize the formation of the NV-PO Task Force Against Mining. As a result SALAKNIB or Save the Earth Movement was finally adopted as the official name of the anti-mining movement with members composed of multi-sectoral groups.

Organizational meetings were conducted to re-organize the 44 members of the Nueva Vizcaya People's Coordinating Council (NVGCC), with PRRM as the lead convener. The revival of the NVGCC is

designed to have an umbrella organization of both accredited and non-accredited NGOs and POs. It is hoped to consolidate an NGO and PO SD agenda to be forwarded by the NGOs sitting in development councils. The PRRM Chapter was sub-contracted by *Bantay Kita* to implement the key informant interviews and focus group discussions on transparency of mining In the Didipio Mining Project.

Other activities included: participation in the formulation of Implementing Rules and Regulation (IRR) for the Organic Agriculture Act of 2010; participation in the Sub-National Consultation and Training on Water Resources co-sponsored by LRC; participation in the Agri-Pinoy Trainers' Training sponsored by PHILRICE; participation in the Local Government Code Stakeholders' Forum for the review and amendments of pertinent provisions of the LGC; participation in the Stakeholders' Forum on National Policies relevant to Large Scale Resource Extractive Activities sponsored by DENR; participation in the Focus Group Discussion and Write-shop on the Indigenous People's Master Plan (IP-MaP) sponsored by NCIP; and participation in the Regional Assembly and 2011 Annual Planning of Mine Sites of Struggles (SoS) attended by local and national NGO/PO networks operating in the different mine sites in the Philippines.

The Nueva Ecija branch office attended project discussion sessions of the Rice Watch Action Network (RWAN or R1), and submitted an article on Guimba's local rice industry for publication. The R1 remains to be the main vehicle in articulating a national campaign for sustainable agriculture.

The Bataan branch office sustained its engagements with government at the regional, provincial, municipal and barangay levels. In addition to its regular provincial and municipal level accreditations, PRRM Cavite is also a member of the TWG of the Philippine South East Asia (SEA) Seascape Planning.

PRRM Quezon and Marinduque are members of the Luzon committee of the Coconut Industry Reform Movement (COIR), where NIUGAN is also a member. The branch offices participated in crafting the agenda for the development of the coconut industry, and have contributed to research and development (R&D) activities in the Provincial Coconut Industry Development Council (PCIDC). Farmer leaders from Quezon and Marinduque, Chapter members from Quezon together with the PRRM Quezon-Marinduque branch manager attended/participated in the formulation of the IRR for the National Organic Farming Law. In addition, NIUGAN leaders from Quezon participated in the assessment/planning of the Luzon Coco Committee (LDIDC).

The PRRM branch office in Camarines Sur is an active member of Camarines Sur Organic Agriculture Industry Development Council (CAMSOAID) in its plan of action for 2010, and is also part of the Social Development for Action of the RDC and the National Government. Aside from the various accreditations of PRRM Albay at the provincial and municipal levels, the San Antonio Organic Farmers' Organization is also accredited in some of local government agencies in Albay.

In Negros Occidental, PRRM branch/chapter officers/members are active leaders of local CSO networks. In Camiguin, two PRRM micro-finance staff and five Chapter board members participated in the Mindanao Dialogue for Peace held in Cagayan de Oro on March 6. The output of the dialogue will serve as input to the resumption of peace talks. The Camiguin branch office is also an active member of the Provincial Agrarian Reform Committee (PARCOM), and participated in the Church-Academe-NGO Conversation initiated by the Church. PRRM Camiguin is also an active member of the Solid Waste Management (SWM) Board of the Mambajao LGU. The SWM Board meets regularly to discuss policies and appropriate interventions for SWM.

In North Cotabato, aside from its regular provincial and municipal level accreditations, PRRM is also a member of two coalitions of NGOs, the Citizens' Food Watch (CFW) and Task Force Food Sovereignty

(TFFS). The TFFS, an alliance of volunteer government and non-government organizations advocating community-based alternative food sufficiency in Mindanao, celebrated a post World Food day at the Provincial Gym on November 8 with its theme “*Kagutom Batukan, Panaghiusa Kinahanglan*” at the Provincial Capitol Rooftop, Amas, Kidapawan City. The activity was participated in by 100 farmers from Cotabato Province and 20 others from Sultan Kudarat. The conference gave a chance to farmers to be updated on the issues and problems regarding agriculture. Government line agencies presented their programs on agriculture.

Strong partnerships with national alliances, coalitions and networks

PRRM also continued active participation and leadership in activities of the Freedom from Debt Coalition or FDC, the Consortium for Electoral Reform or CER, the Philippine Network on Climate Change or PNCC, Global Call to Action against Poverty or GCAP-Philippines, *Aksyon Klima* or CSO Working Group on Climate Change and Development, Disaster Risk Reduction Network-Philippines or DRRNet-Phils, *Halalang Marangal*, Social Watch-Philippines’ Alternative Budget Initiative, Rice Watch Action Network or RWAN, Go Organic Philippines, System of Rice Intensification or SRI-Pilipinas, and the NGO Forum on the ADB.

In the first semester, the CBIS was involved in the following activities:

- Attendance at the Philippine Strategic Meeting on Climate Change;
- Participation in the sectoral policy dialogue on sustainable agriculture;
- Dialogue with Presidential Candidates on Trade Policies and Reforms;
- Launch of the 2009 ADB-UNDP-ESCAP Regional MDG Report and Workshop on MDGs beyond 2015;
- Visit to the Villegas Hobby Farm Complex in Batangas to review the Organic Agriculture Act;
- Freedom of Information Act lobbying through Social Watch;
- Write-shop to draft a Sustainable Forest Management Bill;
- Meeting with the Climate Change Commission;
- MTPDP Forum with IRS;
- Forum with Ditas Mueller on Post-COP 15 Scenarios;
- Participation in DRRNetPhils activities as co-convenor which included:
 - DRRNetPhils meeting to strategize policy advocacy for 2010
 - NEDA training on integrating DRR/CCA in Tagaytay
 - Write-shop on advocacy points for the DRRM Bill
 - Meeting to prepare for media briefing
 - Presentation at a press conference with Guingona and Biazon
 - TWG meeting for the DRRM Bill
 - Assessment of DRRNetPhils advocacy
 - DRRNetPhils Convenors Meeting

In the second semester, the CBIS engaged in the following networking activities:

- Continuous networking with CDRR partner organizations
- Attended meetings on climate change and DRR partner organizations
- Rendered service and assistance to PRRMs sustainable agriculture external partners
- Organized Oxfam’s activity forum on sharing of CDRR good practices among ProVentio Consortium’s 3rd round grantees; attended Oxfam write shop on documenting good practices

Strong national and global advocacy and education for sustainability programs

Key activities supported and participated in by the Advocacy and Development Cooperation Office (ADCO) in the first semester of 2010 included the following:

- GCAP International Conference on Social Protection last April 6-7
- *Halalang Marangal* meetings and forum on the Automated Election Systems
- Drafting of the civil society version of the Implementing Rules and Regulations or IRR for the Philippine Disaster Risk Reduction and Management or DRRM Act of 2010 on April 27, signed into law on May 27
- PNCC Strategic Planning on May 21
- Regional Conference on Climate Finance with the NGO Forum on the ADB and Jubilee South-Asia Pacific Movement for Debt and Development
- Strategic Planning and General Assembly of the Philippine Consortium on Participatory Local Governance or PCPLG

The ADCO also represented PRRM and participated in the following activities during the third quarter:

- Three-day Tax Justice Seminar sponsored by Jubilee South
- Drafting of the alternative budget for the environment and lobbying efforts of Social Watch-Philippines (SWP) Alternative Budget Initiative (ABI) for Fiscal Year 2011
- Consultation for the National Forest Resources Bill (Sustainable Forest Management)
- *Aksyon Klima* Climate Finance Round Table Discussion
- Preparations for the national consultation on the drafting of the Implementing Rules and Regulations (IRR) of the Disaster Risk Reduction and Management (DRRM) Act of 2010 thru the DRR Net Philippines (where PRRM is one of the co-conveners)
- Re-planning activity of the Philippine Network on Climate Change (PNCC)
- Secretariat support and assistance to the Multi-Sectoral Task Force on the Coco Levy Recovery (MSTF) in the filing of legal interventions for the coco levy cases (i.e., comment/ opposition to the motion reiterating earlier motions to resolve filed by Danding Cojuangco)

The ADCO represented the institution in the following activities in the last quarter of 2010:

- **DRRNetPhils Strategic Planning:** to identify the three-year plans and directions of the network in light of the passage of the DRRM law. Part of PRRM's commitment is to serve as lead convener and secretariat if so decided by the membership of the network. PRRM also committed to push for the localization of the DRRM law in its areas of operation.
- **Bantay Kita Forum on EITI: A Governance Opportunity for ASEAN:** a roundtable discussion on transparency initiatives on the financial aspect of extractive industries such as mining in different countries.
- **GCAP Forum: "The Development We Want":** a forum which aimed to define a platform to address poverty, inequality, education, etc. which will be used as a framework for lobbying with the Aquino administration.
- **Aksyon Klima meetings and forum:** to strategize on how to move forward with the climate change issue especially in light of the Conference of Parties (COP) 16 in Cancun as well as to address various concerns such as the leadership crisis in the Climate Change Commission (CCC). The *Agenda Klima* forum resulted in the appointment of a new Vice-Chairperson in the CCC who is viewed to be more transparent, competent and recognizes the role of CSOs.
- **ODA Watch: ODA Bill Roundtable Discussion:** provided inputs on the draft ODA bill. PRRM also committed to help in strategizing and lobbying for the bill.

- **Alternative Budget Initiative (ABI) Open Budget Partnership with Senator TG Guingona:** participated in the roundtable discussion to strengthen the campaign for a “greener” and more transparent national budget.
- **Alternative Law Groups Forum Discussion on National Policies Relevant To Large Scale Resource Extractive Activities:** participated in the forum which provided a space for people’s organizations (POs) to have an interface with key government offices involved in mining such as the DENR (MGB, EMB, etc.), NCIP, DILG, among others.
- **Caucus for the MTPDP Process:** participated in the discussions for an initiative which will provide a platform for collaborative efforts of NGOs who are engaged in and those who want to engage the MTPDP process.
- **Multi-Sectoral Task Force (MSTF):** secretariat support to the network in its engagements for the recovery of the coco levy fund.

On the other hand, the CBIS provided the following assistance/services in the first semester of 2010:

- Orientation on nature farming technology with solid waste management for the Goto King company;
- Nature farming technology training for Gawad Kalinga in Culiat along Visayas Avenue;
- Hands-on training on nature farming technology in Culiat for Gawad Kalinga;
- Meeting with GK on Enchanted Farms;
- Ocular visit to the Gawad Kalinga project in Angat, Bulacan with basic information on organic farming;
- Hazard mapping and risk analysis of Enchanted Farms;
- Hands-on training on nature farming and solid waste management for the Gawad Kalinga Enchanted Farms project in Angat, Bulacan;
- Organization of the Philippine ProVention Grantees (CDRR) Forum;
- Networking with *Tao Kalikasan, Buklod Tao, Buklod ng Kabataan, PAMAMRISK*;
- Presentation on integrating climate change into development planning and budgeting at a Social Watch/PRRM workshop;
- Social Watch/GCAP-Philippines consultation with grassroots organizations and partners;
- PNCC general assembly meeting;
- 3rd General Assembly of the TWG on Climate Change Adaptation;
- First CSO WG Assessment and Strategic Planning;
- Continuous networking with CDRR partner organizations;
- Attended brainstorming meeting on Integrated Land and Sea Use Zoning of Manila Bay with PEMSEA.

In the second semester, the CBIS participated in the following activities:

- Launching of the Philippine strategy on climate change adaptation in Malacanang
- Forum with DA Undersecretary Joel Rudinas
- La Nina Summit
- Contributing papers and copy editing for purposes of final publication of the Social Watch MDGs Shadow Report
- Dialogue on the 'Education for All Challenge 2015'
- Training and Learning Circle Distance Learning Seminar Series (Session 3: Micro-insurance and its application in disaster risk management programs)

- Saemaul Undong final workshop (UNESCAP) in Bangkok
- Aksyon Klima forum: Agenda Klima: Forging the National Climate Change Agenda for the Aquino administration
- Orientation on the ASEAN Agreement on Disaster Management and Emergency Response (AADMER)
- Greening the MTPDP with La Liga Policy Institute
- Views from the Frontline orientation: a grassroots monitoring of the implementation of the Hyogo Framework for Action (DRR)

PRRM President Isagani R. Serrano was included in the official Philippine Delegation to the Bonn Inter-Sessional of the United Nations Framework Convention on Climate Change or UNFCCC in Germany last April 2010, leading to UNFCCC Conference of Parties or COP 16 in Cancun, Mexico this December 2010. He also attended and presented at the following conferences and events:

- 12-day study visit to China and the UN IRENE 5th conference on sustainable development, harmonious social progress and women empowerment in outlying regions of China
- International conference on MDG+10 in Madrid, Spain
- Human Development Platform or HD 2010, sponsored by the United Nations Development Programme or UNDP and PRIA, at Bangkok, Thailand from August 29 to September 01, 2010
- Eighth Asia-Europe People's Forum parallel to the 8th Asia-Europe Meeting at Brussels, Belgium from September 30 to October 06, 2010.

Assistant Vice-President Marlon Palomo, Director of the Sustainable Livelihood Development Program Office, attended the Africa-Middle East Micro Credit Summit last April 1 to 7, 2010 at Nairobi, Kenya; the International Network of Alternative Financial Institutions or INAFI-Asia Regional Board Meeting and Executives meeting on May 28-30, 2010 in Thailand; and the 6th International Training-Conference on Micro-insurance on December 5-10 in India. Ms. Irene Fernandez, Microfinance Specialist, attended the Philippine Embassy Consultation Meeting with Overseas Filipinos on Financial Literary and Harnessing Remittances last November 18-23, 2010 at Abu Dhabi.

PRRM through Nueva Ecija Area Manager Shubert Ciencia also participated as part of the country's official delegation in the UN Climate Change Conference held in Tianjin, China last October 4-9. Currently he is also in Cancun, Mexico attending the Conference of Parties or COP 16 leg of the same conference. The Cancun conference is from November 29 to December 10.

Outcome 3: Institutional strengthening and financial sustainability

Corporate Affairs

Major decisions and actions of the PRRM Board of Trustees for the year included:

- Acceptance of the 2009 President's Report, Treasurer's Report and Audit of the 2009 Financial Statements;
- Approval of the 2010 Operations Plan and Budget;
- Affirmation of accreditation of PRRM chapters;

- Revised guidelines, implementing rules and regulations for the Chapters' Social Enterprise Development Fund;
- Policy to strengthen the PRRM Chapters;
- Amendment to the By-Laws regarding the composition of the National Council; and
- Setting up of a Rural Reconstruction School in partnership with the Philippine Women's University (PWU), the International Institute of Rural Reconstruction (IIRR), the Institute for Social Entrepreneurship in Asia (ISEA), and the Education for Life Foundation (ELF), that will offer Bachelor's, master's and doctorate degrees on rural reconstruction

An Inter-Chapter Conference was held on July 15, 2010 wherein consolidated reports on the chapters' accomplishments for 2009 and plans for 2010 were presented. Issues/concerns regarding the needs, identity, and roles of the chapters were also discussed. The revised guidelines for the Chapters' Social Enterprise Development Fund were also presented.

The Annual National Council (NC) meeting was held on July 16, 2010. A total of fourteen (14) of the eighteen (18) chapters were represented in the NC meeting. These were: Albay, Ilocos Sur, Negros Occidental, North Cotabato, Nueva Vizcaya, Quezon City, Bataan, Camarines Sur, Camiguin, Nueva Ecija, Pasig, Quezon Province, Cavite, and Marinduque. Baguio-Benguet whose accreditation was affirmed for 2010 was not able to send its representatives to the meeting. Three chapters were not represented in the meeting and were not able to submit the requirements for the affirmation of chapter accreditation: Camarines Norte, Ifugao, and Manila.

During the meeting, the National Council in session confirmed the following: Acts of the Board from 24 July 2009 to 15 July 2010, President's Report, Treasurer's Report, and Operations Plan (2010-2012). The NC also approved the amendment to Article III Section 3a of the By-Laws to include the Board of Trustees in the National Council, with each Trustee entitled to one voting right, and two representatives from each accredited chapter with full voting rights. With the approval of both the Board and the NC, this amendment has been submitted to the Securities and Exchange Commission (SEC) .

The 58th anniversary celebration of PRRM included a week-long line-up of events: board and board committee meetings, area managers semestral meeting, inter-chapter meeting, National Council meeting, launch of the PRRM Microfinance, Inc. and the RR Trade, Inc., a sports fest and *Palarong Pinoy* among staff and PRRM building tenants, a forum and an anniversary night. The highlight of the celebration was an anniversary forum with the theme, "PRRM@58: Helping Government Keep the MDG Promises", with keynote speaker Joel S. Rudinas, Undersecretary of the Department of Agriculture. The celebration ended in an evening of music with guest artists Noel Cabangon and the Rainmakers.

Leveraging of institutional support to access development funding from government and other sources

The CBIS was involved in the following project development activities:

- Successfully passed the proposal to Oxfam GB regarding good practices in climate and disaster risk reduction (CDRR)
- Submitted the final PRRM-CDRR case study to Oxfam as part of Oxfam's publication of good practices on CDRR
- Developed and submitted project proposal on diversified/integrated farming systems (DIFS) for the city government of Tabaco, Albay
- Partnered with Joey Ayala's project on *Palay, Bigas at Kanin (PBK)*

- Followed up the SRI proposal partnership with the Department of Agriculture; focus of the proposal is in the Visayas region

The ADCO spearheaded the preparation of a concept note for the development/rationalization and enhancement of a citizens' MDG monitoring tool submitted to the United Nations Millennium Campaign (UNMC). The concept note and full application have been approved in the amount of US\$22,000.

The Task Force Project Development (TFPD) facilitated the preparation of two concept notes for submission to the EU Sexual and Reproductive Health and Rights (SRHR) facility last April 15, 2010. These are "*Awareness raising, capacity building, and advocacy for mainstreaming of sexual and reproductive health and rights (SRHR) into national and local policies and programs*", submitted under Specific Objective 1 of the facility (advocacy for SRHR policy development and implementation and awareness raising of SRHR), and "*Improving Access to and Delivery of SRH Services for Women, Youth and Children in Selected Rural and Urban Communities of the Philippines*", submitted under Specific Objective 2 of the facility (improvement of access to SRH services and services for victims of abuse and rape in fragile states).

Our application to the EU Strategic Projects Facility (SPF2: Dialogue on Governance) was not approved. Our concept note on "Promotion of Participatory Forest Management" was shortlisted, and we were subsequently invited to submit a full proposal, which we did last 09 November 2009.

Last 03 May 2010, PRRM also submitted a concept note to the EU's Non-State Actors and Local Authorities in Development: actions in partner countries (multi-country). Entitled, "*Building and Sharing Experiences in Sustainable Agriculture across Rural Reconstruction Movements in Asia*", this was in partnership with Rural Reconstruction Nepal (RRN) and the Green Ground Eco-Tech Center in China. The proposed duration of the action was two years (24 months). The amount requested was EUR 810,000 but the concept note was not shortlisted for development of a full application.

The Cavite branch office was involved in the following project development activities:

- Formulation and submission of the Year 2 CB-CRM proposal for Manila Bay (submitted to P2)
- Formulation and submission of the mangrove nursery proposal (submitted to Sandigan Shipping Management Services, Inc.)
- Formulation and submission of the PRRYA-Cavite proposal on education and training (submitted to Canada Fund)
- Formulation and submission of a proposal on mangrove tree planting (also submitted to Sandigan)
- Formulation and submission of a project proposal for the PRRYA-Cavite regarding bio-diversity in Mt. Palay-Palay/Mataas na Gulod National Park, submitted to the Philippine Tropical Forest Conservation Foundation (PTFCF) but was not approved

PRRM Negros Occidental submitted an Election Peace Watch proposal to Asia Foundation in February. PRRM Camiguin also established tie-up with the Community-based Coastal Resource Management Project (CCRMP) for the province which assisted in linking PRRM to DISOP (Belgium) for future project partnerships. PRRM developed and submitted a CRM project proposal to DISOP for funding assistance. A series of meetings was conducted with DISOP for the enhancement of the CRM project proposal (Cebu and Tacloban) in line with DISOP's strategic thrusts and directions. The project development initiative hopes to ensure project funding for CRM in Camiguin from 2011 until 2013.

The Camiguin branch office [also](#) developed and submitted a case study proposal on health to AHI-Japan for approval and funding assistance, and sits in the project committee created by the provincial government for CRM project monitoring.

Eco-development Tourism

The RR Tours has been enrolled in Eko-Life, the eco-tour arm of the Philippine Consortium on Migration and Development (PHILCOMDEV). Initial participating organizations include the Atikha Overseas Workers and Community Initiative, Inc. (ATIKHA), the International Network of Alternative Financial Institutions (INAFI)—Philippines, and PRRM through RR Tours and Trade.

Eco-dev tour packages have been finalized for Cavite and Marinduque and uploaded onto the PRRM website. Eco-dev tour packages have been drafted for Albay (with the assistance of a German intern), Camarines Sur, and Camarines Norte. To be developed/enhanced are eco-tour packages for Ifugao, Bataan and Camiguin. A multi-unit/Office team is currently in charge of eco-dev tour operations.

Two study tours were hosted by PRRM during the second semester. The Global Link Management Institute (GLMI) in partnership with PRRM conducted the 2nd Youth Camp for Japanese youths in Nueva Vizcaya from August 18 to 30, 2010. The students visited the project of GLMI on the “Promotion of Participatory Forest Management in the Critical Watersheds of Nueva Vizcaya Province”.

The second study tour, again from Japan, was participated in by students and faculty of Oberlin University. The focus of the study tour was rural poverty; the group of 30 stayed for ten days in Bataan and was hosted by members of SUGPO, PRRM’s partner people’s organization of fisher folk in the municipality of Orion.

Social enterprises around organic and sustainable agriculture

In Nueva Vizcaya, five community-based women’s organizations had developed their individual business plans such as on hog raising, micro-finance/micro-lending, and trading of swine and poultry supplies; 20 individual women leaders also participated in the enterprise management training conducted by the branch office last August 22, 2010.

In Nueva Ecija, PhP300,000 was provided by *the Kooperatibang Likas ng Nueva Ecija (KOOL-NE)* to 26 farmers for the dry or second cropping season. KOOL-NE is nearing the completion of its rehabilitation process and is now poised to expand its operations over the next 5 years. KOOL-NE provides the support services for PRRM’s sustainable agriculture program in Nueva Ecija. The *Kapamilya at Kapuso Primary Multi-Purpose Cooperative (KKPMPC)* has completed its business planning process and is now looking for investments to jump start its program. The KKPMPC so far is the only social enterprise with reproductive health as its main business line. The *Moringa Technology Development and Resource Center, Inc. (MTDRCI)* is PRRM’s newest partner and is engaged in the business to developing products from the *malunggay* tree. It is currently in the middle of its organizational development process and will be PRRM’s partner in community development within the Sto. Domingo area.

RINCOMESA, a district-wide organization of sustainable agriculture practitioners in Camarines Sur, has sealed a deal with Action Against Hunger to supply 6,000 bags of organic fertilizer. The Sustainable Livelihood Development Program Office (SLDPO) provided initial inputs on the conduct of a feasibility study for organic fertilizer production. According to the agreement with RINCOMESA, the group will conduct a mini feasibility study and the SLDPO team will provide comments and assistance for enhancing the feasibility. RINCOMESA also realized the need for financing the production of organic fertilizers. The organization decided to undertake a microfinance program to primarily support the financing requirements for the individual production of organic fertilizers of members. The inception of a microfinance program formed part of the launching of the PRRM Microfinance Institution, Inc.

The SLDPO also provided inputs for enterprise development aligned with their current engagements. In Albay, our partners signified the intention to establish a local RR Trade to serve as trading arm for organic products of partner farmers as well as local products of Albay with market potentials both locally and outside the province. The SLDPO provided a template for the establishment of a local RR Trade. Further discussions to refine the concept of establishing RR Trade Albay were made through a workshop facilitated by the SLDPO. An activity plan was formulated to set up the RR Trade Albay. The plan included the new products to sell, the areas and partners to be involved. PRRM Albay submitted the letter of intent to formally establish the local RR Trade on July 13. This was followed by full blown proposal formulation, networking and market research for RR Trade Albay. The store was launched in September 2010.

On the other hand, the Corporate Affairs and Human Resources Office (CAHRO) was also involved in the following activities related to social enterprises around organic and sustainable agriculture, mainly in relation to the National Training Institute (NTI):

- Assistance on rehabilitation and activity plans of the NTI for raising revenues;
- NTI project development: harvesting of vegetables for seed production (corn, okra, rice, pole sitao);
- Continuous production and marketing: NTI (Php70,000) and rooftop garden;
- Developing natural concoctions at NTI for sale;
- Income generation using NTI facilities (swimming pool, *Bulwagang Plaridel*, basketball court, farm, organic fertilizer, fruits, vegetables);
- Business and marketing plan for NTI;
- NTI brochure and website;
- Orientation for the NTI by the Finance Services Unit (FSU) on how to do proper financial documentation and bookkeeping.

The CBIS became involved in project development on diversified and integrated farming systems (DIFS) for San Miguel Island, Tabaco City. It also assisted NTI in the following:

- Harvesting of farm products and delivery to the National Office
- NTI preparation for the renting of visitors for their seminars
- NTI preparation for children from a sectarian school scouting for a camping site
- Marketing and business plan for NTI
- Preparation of brochure for the promotion of NTI
- Establishment of local market for products, especially vegetables
- Establishment of regular market for organic sunshine chicken
- Plan to establish a small stall near the guardhouse for the display of organic products
- Establishment of regular buyers of *malunggay* leaves and *citronella*

Trading and marketing of organic and other products of partner people's organizations through the RR Trade

The first Board of Trustees (BOT) meeting of the RR Trade, the entity to serve as the marketing outfit for organic and healthy products, was held last July 14, 2010. The Board has elected its officers. All licenses have been secured by the entity. The RR Cafe, one of its business lines, has also started to take off with its opening to the public. Both businesses will carry and promote organic products as well as sustainable practices.

Product development is a continuing activity for the RR Trade. Product design for handicrafts and fibers will be spearheaded by RR Trade Albay to develop new fiber as well as food products. The items considered for product development include pandan leaves, and new designs for bags made from mats. To ensure regular supplies of products, the RR Trade management has established a system of purchase and freight of products.

An assessment of the products from PRRM-covered areas has been echoed to all producers in these areas. This includes product and quality development as well as improvement in packaging for both food and non-food items. Since compliance with the requirements for accreditation by the Bureau of Food and Drugs (BFAD) for food items would take time and resources, it was suggested to all partners to get accredited with the Department of Trade and Industry (DTI) and the Department of Science and Technology (DOST) for proxy accreditation, e.g., with the “One Town, One Product” project of the DTI. Having this kind of seal in our partner POs’ products would somehow attest to the quality of the products produced and traded through the RR Trade.

Business planning sessions were conducted in January and March 2010 by the SLDPO for RR Trade and RR Cafe. The planning sessions identified key strategies for market expansion of RR Trade products. New potentials and channels to expand current markets have been explored. A tie-up with the Vincentian Parish in Quezon City was forged as part of market expansion. A stall in a regular Sunday flea market has been set up. Occasional bazaars or trade fairs are in the pipeline of activities.

Expansion of micro-finance operations

The PRRM Microfinance, Inc. conducted its first Board of Trustees (BOT) meeting on July 15, 2010. The first set of officers was elected. The necessary permits to operate from LGUs have been complied with, i.e., business permit, barangay clearance, etc.

The entity is guided by the principles of social entrepreneurship as a tool for improving the lives of the poor. The entity carries the following functions to sustain its operations:

- To provide microfinance services primarily to its partners and target clientele;
- To ensure profitable operations while ensuring the provision of quality financial services;
- To help establish a fund and contribute to its growth and sustainability;
- To develop its own pool of human resources to adequately provide quality financial and related services.

The Sustainable Livelihood Development Program Office (SLDPO) continuously provided support to the Novo Vizcayanos for Local Economy Development (NOVOLED) during the year. As of November 30, 2010 the following are the indicators of its operations:

- Total loan releases: PhP14,611,597.16
- Total loan portfolio: PhP3,727,580.36
- Total amount of cumulative gross income: PhP2,515,749.87
- Net income/undivided net surplus: PhP1,016,363.28
- Total number of clients: 637
- Number of active clients: 452, of which 164 are new and 288 are repeat clients
- Number of municipalities covered: 7
- Number of barangays covered: 46
- Number of savers: 432, of which 382 are women and 50 men
- Operational self-sufficiency (OSS): 231.73%

The SLDPO also provided assistance to KOOL-NE in its business planning during the first quarter. The SLDPO has regularly participated in the Board of Directors (BOD) meetings of KOOL-NE to keep updated on the status of the cooperative's operation. KOOL-NE's operation for the second quarter exhibited better performance compared to the first. Though still below standard, its operational self-sufficiency (OSS) increased to 106% in the second quarter.

Credit operations have already started in Quezon with the organization of a microfinance entity called the *Kalilayan Multi-Purpose Cooperative*. Though the *Kalilayan* cooperative has not yet fully secured its registration with the Cooperative Development Authority (CDA), they have already piloted microfinance operations. From its operations in December 2009 of PhP12,000 its total assets have grown to PhP140,000.

The Quezon City Chapter has also started discussion and pooling of resources for the operation of a microfinance program at the PRRM headquarters. Schemes regarding terms and conditions as well as pooling of resources have been discussed and agreed upon by the members of the chapter. The microfinance operation of the PRRM Quezon City chapter has been operating with lending and investment policies in place.

In Camarines Sur, the establishment of the enterprise in organic fertilizer production led to the idea of establishing a microfinance entity to primarily cater to the financial requirements of farmers in organic fertilizer production, organic vegetables and organic rice trading. As RINCOMESA realized the necessity to support the financing requirements of its members in organic fertilizer production, it decided to undertake a microfinance program. Initial policies on lending were discussed during two workshops facilitated by the SLDPO. The microfinance operation was announced during the PRRM Anniversary in July. Pilot operation started in August 2010.

PRRM Albay also realized the importance of having a microfinance program to support livelihood development efforts of partners. In a consultation last May, the branch signified the setting up of a microfinance program. A workshop was set and a plan to establish a microfinance operation in Albay under the PRRM Microfinance, Inc. was reached and agreed upon. This formed part of the launch of the PRRM MFI during the 58th Anniversary of PRRM. An initial capitalization of PhP200,000 was provided for the branch.

The Rincomesa (Camarines Sur) and Albay Chapters underwent their micro-finance operation training last July. An orientation was provided by the SLDPO at the PRRM National Office while the practicum was hosted by the NOVOLED. The training was designed and conducted for three days. There were five participants – two from Rincomesa and three from PRRM Albay.

PRRM Albay is currently completing the process of complying with all documentary requirements of banks and other related agencies. PRRM has released the initial fund of PhP200,000 for setting up the micro-finance operation to PRRM Microfinance, Inc. in Albay. Piloting started this October 2010. In Albay, the local branch formally launched the PRRM Microfinance Inc. in partnership with the local POs in November 2010. Its first clients were residents of Barangay Salvacion in Tabaco City. Ten clients were given orientation on policies, and two loans handed amounting to 5,000 pesos.

Rincomesa had its business planning in November. Loans have been extended to Rincomesa and PRRM Microfinance Inc-Albay, amounting to PhP200,000 and PhP300,000 respectively. During its more than a month's operation, the following indicators have been generated:

- Total loan releases: PhP175,500.00
- Total loan portfolio: PhP152,000.00
- Total amount of cumulative gross income: PhP27,937.18
- Net income/undivided net surplus: PhP5,730.68
- Total number of clients: 32
- Number of active clients: 32
- Number of municipalities covered: 4
- Number of barangays covered: 12
- Operational Self-Sufficiency (OSS): 125.81%
- Cost per peso lent: PhP0.25

As of November 30, 2010 the Camiguin micro-finance program has the following performance indicators:

- Total loan releases: PhP8,258,500.00
- Total loan portfolio: PhP5,980,984.10
- Total amount of cumulative gross income: PhP2,107,112.43
- Net income/undivided net surplus: PhP852,681.82
- Total number of clients: 991
- Number of active clients: 631
- Number of municipalities covered: 5
- Number of barangays covered: 54
- Operational Self-Sufficiency (OSS): 241%
- Financial Self-Sufficiency (FSS): 229%
- Cost per peso lent: PhP0.02

The North Cotabato micro-finance operation established a branch in M'lang. The latest product introduced was the tricycle loan. The new loan product, rent to own a tricycle, has been fully launched with a total of ten (10) clients to absorb the product this year. The M'lang branch of the Cotabato micro-finance marked its 1st month anniversary last October 8. The branch was able to disperse five cows for PRRM's B'laan beneficiaries in Pag-asa, M'lang, Cotabato. The branch needs a loan portfolio of PhP750,000-850,000 in order to be self-sufficient.

North Cotabato generated the following performance:

- Total loan releases: PhP8,774,038.25
- Total loan portfolio: PhP6,378,614.30
- Total amount of cumulative gross income: PhP1,944,865.73
- Net income/undivided net surplus: PhP897,049.13
- Total number of clients: 1,650
- Number of active clients: 1,620
- Number of municipalities covered: 4
- Number of barangays covered: 30
- Operational Self-Sufficiency (OSS): 186%
- Financial Self-Sufficiency (FSS): 173%
- Cost per peso lent: PhP0.52

Compliance with the lending requirements has been observed by the micro-finance institutions (MFIs) that were able to absorb loans from PRRM. This includes the issuance of post-dated checks (PDCs) for the full payment of the loans. The SLDPPO has conducted strict monitoring of the business performance of the entities with borrowings from PRRM facilitated by the SLDPPO. All MFIs have regularly submitted their financial and status reports.

A Portfolio Management Course is scheduled to be conducted during the first quarter of 2011. Generally, the performance in terms of operational self-sufficiency for all the MF programs is okay; however, the portfolio at risk (PAR) as well as cost per peso lent (CPL) must be maintained at lower rates.

Asset and Financial Management

PRRM has a number of real estate properties, the biggest among which is the Silang-Dasmariñas property. The Board has a standing decision to dispose of this property. A number of constraints/concerns are still being worked out. Two formal offers were received by the Board: one to buy the property and another for a joint venture. The company interested in buying has not communicated for quite some time, while the developer that offered a joint venture arrangement is still interested. Due to a number of reasons, the Board has not acted on the offers.

The Board also has a standing decision to sell three small lots (Jacinto, Siwa and Castellano) in San Leonardo, Nueva Ecija. The value of the properties has been appraised. Property documents are still being arranged. There were a few Nueva Ecija residents who showed interest to buy the properties but no formal offers have been received yet.

The National Training Institute (NTI) in San Leonardo, Nueva Ecija is being revived as an organic/sustainable agriculture center, learning site and wellness place/refuge. NTI activities at present include organic farming, organic poultry-raising, sale of organic fertilizer, and rental of facilities.

The CBIS has been providing continuous assistance to the rehabilitation and activity plans of the NTI for raising revenues. These include:

- Project development: harvesting of vegetables for seed production
- Development of natural concoctions for sale
- Generation of income through the use of NTI facilities (e.g., swimming pool, *Bulwagang Plaridel*, basketball court, farm, organic fertilizer, fruits, vegetables)
- Continuous marketing of all organic products including nursery seedlings plus facility rentals
- Continuous production and propagation of indigenous native trees in preparation for a proposal to target government agencies

In relation to financial management, the total budget for the year 2010 is around PhP58.5 million. As of end-November 2010, total expenditures reached around PhP 43.2 million or 74% of the budget. The total projected income for the year is around PhP55.6 million while only PhP 39.5 million (71% of what has been projected) has been generated.

Human Resources

Staffing Profile

As of November 30, 2010 the total number of PRRM staff was 59; 30 are males (51%) and 29 are females (49%). Sixty six percent (66%) or 39 staff are performing regular/core functions while thirty four percent (34%) or 20 staff are assigned to projects.

Recruitment

There were four (4) new staff-recruits for the USAID-funded Health PRO Project, six (6) new personnel for the EU-funded Enhancing Civil Society Participation in Electoral and Other Democratic Political Processes Project, and one project staff and one consultant for the UNMC-funded Enhancing the Tools for MDG Monitoring Project. One account officer was also hired for the microfinance project in Camiguin.

Volunteers and Interns

PRRM accepted three foreign interns in 2010. One was Filipino-German Jeremia Riedel, a university student from NHTB Breda, The Netherlands; another foreign student was Filipino-American Albert Ramirez from Saint Louis University, Missouri, USA; and the third was Filipino-American Shahani Salcedo from California State University, Long Beach California.

Mr. Riedel interned in PRRM for six months and was assigned to develop, design and prepare eco-development tourism packages for Albay, Camarines Sur and Bataan. Mr. Ramirez was assigned to conduct research and case studies on the following areas of sustainable agriculture: Indigenous Knowledge Systems (IKS) for ensuring food security in times of disaster, IKS for Disaster Risk Reduction and Climate Change Adaptation and marketing and microfinance practices. Ms. Salcedo was assigned to assist in PRRM's EU-assisted project in the Northern Luzon areas.

In partnership with the People to People Aid (P2) of Japan, Ms. Shoko Baba from Nagasaki Prefecture University was assigned for one year in PRRM from August 2009 till August 2010 to assist in monitoring the Manila Bay Coastal Resource Management Project funded by P2.

As to local interns, the Ateneo School of Medicine and Public Health, through their Learning Experiences in Communities (LEC) Program partnered with PRRM for a 2-year internship program of their medical students. The LEC aims to provide their students with actual field experience in the context of Service-Learning or Campus Community Partnerships and to serve as the setting for the elaboration and application of knowledge, skills and orientation on clinical medicine, public health and management.

Nineteen (19) Ateneo medical students were assigned in PRRM Nueva Ecija to conduct community health diagnosis in several barangays of Licab. The internship period for this batch will run from July 2010 to April 2011.

In addition to the 19 students from the Ateneo School of Medicine and Public Health, there were 28 interns from Philippine universities and schools: one student from the Ateneo de Manila University who documented the Zero Waste Management Project in Gawad Kalinga Village, Barangay Culiati, Quezon City, a joint project of the PRRM Quezon City Chapter and Green Kalinga; 10 students from the UP Los Baños (5 were assigned to PRRM Cavite and 5 to PRRM Nueva Vizcaya); eight (8) from the University of Sto. Tomas (all were assigned to different units in the National Office); three (3) from the Cavite State University; and five (5) from the University of Caloocan.

Salaries and Benefits

Merit adjustments, effective January 2010, were granted to staff with very satisfactory and outstanding performance. Longevity and gratuity awards were given to employees and consultants, respectively, for services of 5, 10, 15 and 20 years in PRRM. The awards are given to reward staff loyalty and service to the organization. There were two recipients of the longevity award and six recipients of the gratuity award. These awards are granted to qualified staff annually during PRRM's anniversary month in July.

Staff Development

National Office and field personnel participated in various seminars, conferences and workshops on Climate Change and Disaster Risk Reduction, Sustainable Agriculture, Resource Mobilization and Fund Raising, Governance and Electoral issues, Reproductive Health, Health and Wellness, Ecotourism Development, Gender and Development, and Zero Waste Management.

PRRM personnel from the National Office and nearby provinces participated in Alt*Health Foundation's annual medical examination on August 18. Alt*Health is an NGO set up by PRRM in 2003 to provide health services to employees of development organizations.

A follow-through activity was launched by the ALT*Health Foundation. ALT*Health launched a wellness competition which campaigned for lifestyle changes. The contest was held for two months (July-August 2010). Seventeen (17) PRRM staff participated.

PRRM initiated a sports fest as part of PRRM's 58th anniversary celebration. Participants included employees of PRRM, RR Trade, Agrarian Justice Foundation (AJF), Marstech Inc., and Mother Ignacia Service Cooperative (MISC). Games included basketball, volleyball, badminton and marathon. Another exciting *Palarong Pinoy* (which is becoming an anniversary tradition) was held on July 14.